

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*  
OCT19/12 15.38

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

1000

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE 06/19/12 12:32

ST A:

DEFEND JUSTICE FROM POLITICS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 361 AGENCY PRODUCT CODE = 379 AGENCY EST# = 1547												
31	S		1200N-1230P	30		\$600.00	11/3	11/3	0		SAT	0
PROGRAM : EYEWT NW-NN SA CON COM1 : EYEWT NW-NN SA												
84	A		900A-1100A	30		\$600.00	10/30	10/30	1		TUE	1
PROGRAM : JEFF P/MILL/FUED/VIEW ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR NOV3 ON LINE-31 FOR 1 SPOT/WK												

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ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 15.38  
REP HEADLINE# 6249648 TRF# 323793 \*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*  
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

STATION MAKEGOOD OFFERS:  
M2 OK'D BUY#31 MISSED: SAT/1200N-1230P NOV3 30S \$600.00 (OCT19/12)  
OFFER: TUE/900A-1100A OCT30 30S \$600.00 PLS ADVISE.  
CMT: WE CAN OFFER  
NOV/12 55150.00  
CONTRACT TOTAL 55150.00  
TOTAL SPOTS 41

MARKET TOTALS \$480,156 WFTV 32% WKMG 24% WESH 23% WOFL 14% WKCF 3% WRBW 2% CABL 0%  
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE